

**CHARTER TOWNSHIP OF HIGHLAND
DOWNTOWN DEVELOPMENT AUTHORITY
Record of the June 21, 2017 Regular Board Meeting**

APPROVED

Members Present: Supervisor Hamill, Dale Feigley, Mike Maher, John Hirzel, Mike Zurek, Cassie Blascyk, Matt Barnes

Members Absent: Roscoe Smith
Trevor Von Buskirk

Staff Present: Missy Dashevich, Executive Director
Karen Beardsley, Recording Secretary

Mr. Maher called the meeting to order at 6:16 PM.

Approve Regular Board Meeting Minutes of May 17, 2017

**MR. FEIGLEY MOVED TO APPROVE the Regular Board Meeting minutes of May 17, 2017 as presented.
MR. ZUREK SUPPORTED and THE MOTION CARRIED with a unanimous voice vote (7 yes votes).**

Director's Report

Mrs. Dashevich shared a verbal review of her report; it is attached for review.

Treasurer's Report

Mr. Hirzel shared that the Township has not made their journal entries for the month, so the financials are not an accurate reflection of our position. TIF collections are still behind projected, showing 38% collected this year, compared to 41% this time last year. Also fundraising is only at \$225, well below last year's amount at this time of \$600. Mrs. Dashevich assured that the fundraising number is expected to grow. Fortunately, expenditures are way below last year.

Mr. Feigley asked if the upcoming year will bring an increase to the taxable value of Township property. Mr. Hirzel stated that Oakland County's numbers were used, and he is a little surprised by no increases.

NEW BUSINESS

Discussion to consider purchase of property.

Supervisor Hamill shared that the homeowner behind Fragments has approached him about selling her property. The asking price is \$25,000, and Supervisor Hamill feels it would be an ideal place for additional parking (approximately 30 spaces) for the downtown area, and asked if the DDA might consider the purchase. Mr. Feigley agreed additional parking would be an asset, but feels the Township should purchase the property. It is believed that the house on that property is uninhabitable, and should be torn down. Perhaps consider offering \$20,000 since the house needs to be removed.

OLD BUSINESS

Banner Update

Banners are all sold, and are being printed, and will be installed soon. There was some discussion about the pricing on the banners being different for Livingston Road placement as opposed to Milford Road placement. Perhaps a different price point for these next year. This year we will break even on costs. Next year, the only cost will be for the cost of printing and installing the small flags below each banner.

Native Landscape Garden Update

The landscapers requested that no chips be added to the gardens. There is still a bit of weeding to be done, but all plants are growing and thriving naturally.

Founder's Day / Ice Cream Social Follow-up Report

The DDA did experience a loss for this event, as fundraising events go. It was felt that the competition of ice cream vendors hurt the fundraising efforts, even after the auction items. Some discussion took place regarding the timing of the Ice Cream Social itself, as a stand-alone event, or perhaps as a prequel to the Red, White & Blues Festival. Supervisor Hamill felt that the fireworks event shouldn't start until 6:00 p.m. or so anyway.

Website Redo Update

Mr. Zurek shared that the website vendor is in the process of building out the 'skeleton' of the website, and the content. Regarding photography, bids have been received from (4) photographers. Mrs. Dashevich and Mrs. Blascyk, after careful consideration, recommend Matthew Lavere. They feel his quote is the most comprehensive, and he has been the most attentive and professional.

MR. FEIGLEY MOVED TO APPROVE the selection of Matthew Lavere Photo's proposal, in the amount of \$2,105, and that he be hired as photographer for the HDDA website content. MR. BARNES SUPPORTED and THE MOTION CARRIED with a with a roll call vote: Maher-yes; Hamill-yes; Feigley-yes; Hirzel-yes; Zurek-ABSTAINED; Blascyk-yes; Barnes-yes.

SUPERVISOR HAMILL MADE A MOTION to move \$2,000 from the C-Art line item in the HDDA Budget to Professional Services. Payment for the photographer will then be made from the Professional Services line item. MRS. BLASCYK SUPPORTED and THE MOTION CARRIED with a unanimous voice vote (7 yes votes).

DISTRICT DEVELOPMENT / NEW BUSINESS

Earth Works is a new landscaping business located at 945 S. Milford Road.
Motor City Party Bus has relocated from White Lake to Highland at 1575 S. Milford Road.

DIA Inside Out will be introduced during the concert event on July 25th. Businesses will be encouraged to participate in the event with special sales and/or sidewalk events. Many are hosting oversized games along downtown sidewalks.

CALL TO THE PUBLIC

None.

Mr. Maher adjourned the meeting at 7:15 p.m.

Respectfully submitted,

Mike Maher
MM:kb

APPROVED