



**AGENDA**  
**INFORMATIONAL MEETING (PA57 - TIF REQUIREMENT)**  
**AND**  
**REGULAR HIGHLAND DDA BOARD MEETING**  
**6:15 PM Wednesday**  
**DECEMBER 16, 2020**  
**VIRTUAL ZOOM MEETING**

- A. ROLL CALL
- B. INFORMATIONAL PRESENTATION TO MEET PA-57 TIF REQUIREMENTS
- C. APPROVE MINUTES OF NOVEMBER 17, 2020
- D. DIRECTOR'S REPORT
- E. TREASURER'S REPORT
- F. NEW BUSINESS
  - Updated Board Member List 2020/2021
- G. OLD BUSINESS
  - Patronicity Grants letters to Businesses have been notified and checks will be awarded on December 28, 2020.
    - Contract provisions that Highland DDA agreed to have been passed through to the Businesses who are receiving grants through this program.
  - HDDA Business Assistance Grant
    - Consider making a motion to offer HDDA Business Grant in Winter of 2021
    - If decided to move the \$20,000 grant project to 2021, please consider a budget amendment to move, \$20,000 earmarked for HDDA Business Grants from 2020 budget ER Committee-Line Item 976-002 to the 2021 budget ER Committee-Line Item 976-002.
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
  - Design
  - Economic Vitality
  - Promotions
    - Christmas Light Display very well received
    - Santa Virtual Message
    - Report on Ladies Night "IN"
    - Report on Festival of Trees
    - Report on Decorating Contest
  - Updates
- J. OAKLAND COUNTY/MSOC
  - No Evaluation for 2021
  - More Grants being made available from the Cares Act to Sit down restaurants. No further applications this will be based on previous applications such as Business Stabilization and following rounds.
  - Weatherization Program for Sit Down Restaurants being rolled out (tents, heaters, etc.) However, there are issues being investigated due to city codes etc that are being addressed. DDA's will be involved with organizing and distributing.
- K. DISTRICT DEVELOPMENT/NEW BUSINESS
- L. COMMUNITY REPORTS
- M. CALL TO THE PUBLIC
- N. ADJOURN