



**AGENDA**  
**REGULAR HIGHLAND DDA BOARD MEETING**  
**6:15 PM Wednesday**  
**November 17, 2021**  
**205 W. Livingston Road, Highland MI 48357**

- A. ROLL CALL
- B. NATIONAL MAIN STREET ACCREDITATION PRESENTED TO HIGHLAND DDA
- C. GENISYS CHECK PRESENTATION
  - Spirit on Main \$2500 Grant awarded to two businesses
    - i. STS Athletics/The Lift
    - ii. Earth and Soul
- D. AMEND APPROVED MINUTES OF REGULAR BOARD MEETING MINUTES SEPTEMBER 15, 2021
- E. APPROVE MINUTES OF REGULAR BOARD MEETING OF OTOBER 20, 2021
- F. DIRECTOR'S REPORT
- G. TREASURER'S REPORT
- H. BUDGET DISCUSSION
  - 2022 Proposed Budget
    - i. Highland Township approved the Highland Township 2022 Budget of which HDDA Budget is part of.
- I. NEW BUSINESS
  - i. None
- J. OLD BUSINESS
  - Holiday Lighting update Update
  - Tree Lighting
  - Ladies Night Out
  - Informational Meeting Update
- K. BOARD MEMBER COMMENTS
- L. COMMITTEE REPORTS
  - Design
    - i. Updates
  - Economic Vitality
  - Promotions
    - ii. Fall Scavenger Hunt - wrap-up
  - Organization
- M. OAKLAND COUNTY/MSOC
- N. DISTRICT DEVELOPMENT/NEW BUSINESS
- O. COMMUNITY REPORTS
- P. CALL TO THE PUBLIC
- Q. ADJOURN