

**CHARTER TOWNSHIP OF HIGHLAND
DOWNTOWN DEVELOPMENT AUTHORITY
Record of the December 15, 2021 Regular Board Meeting**

APPROVED

Members Present: Supervisor Hamill, Chris Hamill, Michael Zurek, Roscoe Smith, Jennifer Frederick, Dale Feigley, Cassie Blascyk

Members Absent: Matt Barnes

Staff Present: Melissa Dashevich, Executive Director
Karen Beardsley, Recording Secretary

Mr. Smith called the meeting to order at 6:25.

PA-57 Information Meeting

Mrs. Dashevich reviewed her report that is required. All board members commended her on the content and Powerpoint presentation.

Approve Minutes of Regular Board Meeting of November 17, 2021

MRS. HAMILL MOVED TO APPROVE the Regular Board Meeting minutes of November 17, 2021 as presented. MS. FREDERICK SUPPORTED THE MOTION and THE MOTION CARRIED with a unanimous voice vote (7 yes votes).

Director's Report

Mrs. Dashevich spent many hours preparing for the Holiday events, Unity project meetings and launching of the Unity dollars program, and gathering of data and photos for the informational meeting.

Treasurer's Report

As of 11/30, we have \$386,168 in the bank; year-end will probably be at \$375,000. Long term note is at \$120,000. Revenue over expenses year-to-date through November is \$87,747 which is \$79,000 ahead of budget.

NEW BUSINESS

MRS. HAMILL MOVED TO APPROVE the expenditure of an additional \$550.00 for tree cleanup in Gateway Park. MR. ZUREK SUPPORTED THE MOTION and THE MOTION CARRIED with a roll call vote: R. Hamill-yes; C. Hamill-yes; M. Zurek-yes; R. Smith-yes; J. Frederick-yes; D. Feigley-yes; C. Blascyk-yes.

Thank you to Mrs. Dashevich for providing a holiday dinner of pizza and salads to the HDDA!

OLD BUSINESS

- TIF Renewal - Business Plan / Previous Application
Mrs. Dashevich will provide a previous application to be used to draft the new.

BOARD MEMBER COMMENTS

None.

COMMITTEE REPORTS

Design

Holiday street lighting, Gateway Ticket Station Park lighting and Tunnel of lights are all installed and has received lots of positive feedback.

Economic Vitality

Unity Dollars have been kicked off and will be available soon.
Ladies Night Out was a success.

Supervisor Hamill and others presented very favorable comments on graphics used for posters and events. Mrs. Dashevich commended volunteer Amy Koenig and Harmony Patterson from ABC.

Promotions

Tree Lighting was a huge success and was enjoyed by many. It was a perfect night weather-wise as well.

Organization

Volunteer Fair is being planned for March 23, 2022.

DISTRICT DEVELOPMENT / NEW BUSINESS

Brush Salon has moved in across the street from Schwartz Deli.
Rashid has developed and is marketing a new product/business called Pitch Hopper, LLC.
Supervisor Hamill shared a video.
Leo's Coney estimates an opening date sometime between mid-January and February.

Discussion took place regarding an irregularity in the road surface on M-59 eastbound between Milford and Duck Lake Roads.

Mr. Smith adjourned the meeting at 8:20 p.m.

Respectfully submitted,
Roscoe Smith

RS:kb