



**REGULAR HIGHLAND DDA BOARD MEETING**  
**6:15 PM Wednesday**  
**March 20, 2024**  
**205 W. Livingston Road, Highland MI 48357**

- A. ROLL CALL
- B. GUEST MS. CRYSTAL PROXMIRE TO TALK ABOUT THE OAKLAND COUNTY TIMES
- C. APPROVE MINUTES OF REGULAR BOARD MEETING OF February 21, 2024
- D. DIRECTOR'S REPORT
- E. TREASURER'S REPORT
- F. NEW BUSINESS
  - Board discuss renewal of Oakland County Times Digital News
  - Mural - Veterans Park
  - Purchase of bistro tables for events/place making
  - DDA /Planning Commission Work Shop
  - HWLBA restaurant week partnership request
  - Board Member Binders or Tablets
- G. OLD BUSINESS
  - MSA/MSOC Assessment of HDDA Notes from Elizabeth Chase.
- H. BOARD MEMBER COMMENTS
- I. COMMUNITY REPORTS
  - Design
    - i. Colasanti's Boardwalk Update
    - ii. Train Viaduct Update
  - Economic Restructuring
    - iii. Business Round Table - February 28th Report
  - Organization
    - iv. Volunteer Fair March 13th Report
    - v. Policy and Bylaws
  - Promotions
    - vi. Concert Recruitment Completed/Agreements Being Prepared
    - vii. Festival Organization Going Well
- J. MSOC
  - Diversity Equity and Inclusion Presentation
- K. DISTRICT DEVELOPMENT
  - Oakland Audiology
- L. CALL TO THE PUBLIC
- M. ADJOURN

OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Policy Review
  - Bylaws
  - Executive Director Position Structure
  - Purchasing Policy
- Set Up DDA Office
- Review Main Street Evaluation Quarterly

**Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.**