



REGULAR HIGHLAND DDA BOARD MEETING

AMENDED

6:15 PM Wednesday

August 21, 2024

Steeple Hall

205 W. Livingston, Highland MI 48357

- A. ROLL CALL
- B. PRESENTATION
 - Nowak and Fraus, Mr. Steve Sutton
- C. APPROVE MINUTE OF REGULAR BOARD MEETING JULY 17, 2024
- D. DIRECTOR'S REPORT
- E. TREASURER'S REPORT
- F. NEW BUSINESS
 - Highland Station Boardwalk Project Memo
 - CD Discussion and Authorization
 - Office Furniture is needed for the DDA space
 - 2025 Meeting Date Discussion
 - Proposed 2025 Budget
- G. OLD BUSINESS
 - Proposed Final 2025 Highland DDA Work Plans
 - Education in your Town (MSOC Benefit)
 - OC Shop Main Street Platform
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
 - Design
 - i. Mural Expense
 - ii. Fall Decorating 9/13
 - Economic Revitalization
 - Organization
 - Promotions
 - iii. Concert - Last Concert for the year and recap of the Sounds Like Summer Concert SeriesMSOC
- J. MSOC
 - ii. MSOC will present HDDA Accreditation at the September 9, 2024 Highland Twsp Board Meeting
- K. DISTRICT DEVELOPMENT
- L. CALL TO THE PUBLIC
- M. ADJOURN

OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Policy Review
 - Executive Director Position Structure
 - Purchasing Policy
- Set Up DDA Office
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
- Trail from Highland Station to Ford Estate

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.