

## REGULAR HIGHLAND DDA BOARD MEETING

## 6:15 PM Wednesday September 18th, 2024 Steeple Hall 205 W. Livingston, Highland MI 48357

- A. ROLL CALL
- B. APPROVE MINUTE OF REGULAR BOARD MEETING AUGUST 21ST, 2024
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
  - · Master Plan Proposal Giffels Webster
  - · Purchasing Policy Review
  - Cathy Tiderington's Pay Rate should be \$21/hr and be retroactive from January 2024
  - Amend newly adopted Bylaws Article 5 Meetings, Section 1 to 2nd Wednesday of each month.
  - 2025 Meeting Dates Presented
- G. OLD BUSINESS
  - Office Furniture for the DDA space update
  - Proposed Final 2025 Highland DDA Work Plans
  - 2024 Education in your Town /Tech Visit Update
  - OC Shop Main Street Platform Update
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
  - Design
    - a. Haunted Highland the Month of October
    - b. Streetscape is ready for Fall
    - c. Boardwalk update
  - Economic Revitalization
    - d. Downtown Days Food Fest September 23rd -September 28th
    - e. Quick Book Class Series Starts September 20th
  - Organization
  - Promotions
  - f. In process of obtaining quote from LeClerc for Streetscape Holiday Lights
- J. MSOC
  - HDDA was presented its 2024 Main Street America Accreditation on September 9th, 2024 at the Highland Twsp Board Meeting by Tim Colbeck of Main Street Oakland County (MSOC)
- K. DISTRICT DEVELOPMENT
- L. CALL TO THE PUBLIC
- M. ADJOURN

## OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Policy Review
  - Executive Director Position Structure
  - Purchasing Policy
- Set Up DDA Office
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . https://www.shopocmainstreets.com
- Trail from Highland Station to Ford Estate

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.