

## REGULAR HIGHLAND DDA BOARD MEETING

6:15 PM Wednesday December 18, 2024 Steeple Hall 205 W. Livingston, Highland MI 48357

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING NOVEMBER 20, 2024
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
  - · Review Past MSA Evaluation
  - · Review Current MSA Evaluation
- G. OLD BUSINESS
  - · Approve updated Bylaws and Purchasing Policy in result of attorney review
  - · Review & Approval of Conflict of Interest
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
  - Design
  - Economic Revitalization
    - a. Shop Oakland County Main Street (E-Commerce)
  - Organization
    - b. Potential Board Member Training
  - Promotions
    - c. Festival of Trees Update
    - d. Holiday Tree Lighting/Kris Kringle Update
- J. MSOC
  - Main Street Evaluation is February 12th, 2025
- K. DISTRICT DEVELOPMENT
- L. CALL TO THE PUBLIC
- N. ADJOURN

## OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Set Up DDA Office
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . https://www.shopocmainstreets.com
- Trail from Highland Station to Ford Estate

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.