

**CHARTER TOWNSHIP OF HIGHLAND
DOWNTOWN DEVELOPMENT AUTHORITY
APPROVED REGULAR BOARD MEETING MINUTES OF FEBRUARY 12TH 2025**

A. ROLL CALL

Members present: Andy West, Taylor DeHaan, Dale Feigley, Jennifer Frederick, Cassie Blascyk, Chris Hamill and Roscoe Smith

Members Absent: Micheal Zurek, Michael Zeolla and Supervisor Hamill

Staff Present: Melissa Dashevich, Executive Director

Guests: Dana Walker and Tim Colbeck

Mr. Smith called the meeting to order at 10:57 AM

B. APPROVE MINUTES OF JOINT BOARD MEETING OF FEBRUARY 6th, 2025

MS. FREDERICK MOVED TO APPROVE the joint HDDA board meeting minutes of February 6th, 2025 with changes. **MR. WEST SUPPORTED THE MOTION**, and the **MOTION CARRIED** with a unanimous voice vote: Andy West - yes; Taylor DeHaan - yes; Dale Feigley - yes; Cassie Blascyk- yes; Jennifer Frederick - yes; Chris Hamill - yes; Roscoe Smith - yes. (7 yes votes).

**C. MAIN STREET AMERICA AND MAIN STREET OAKLAND COUNTY
EVALUATION**

1. Introduction

Dana Walker introduced herself as an independent contractor who works with the Michigan Downtown Association. Main Street Oakland County has asked her to help with their Mainstreet Accreditations. She is present to be a new set of eyes impartial to Highland's DDA.

Tim Colbeck is Highland DDA's liaison from Main Street Oakland County and has worked closely with the Highland DDA for years.

2. Discussion with Evaluation Team

Dana and Tim asked the board for updates regarding their current projects and their work throughout 2024. They also shared some of the feedback they received in the earlier meeting with local business owners with the board. They discussed the events

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put on by the HDDA throughout the year and some ways they may reach more businesses.

They spent some time checking in with the board regarding their ability to reach the community and whether the board is made up of a diverse number of individuals with different backgrounds and interests when it comes to Downtown Highland. One area not currently covered that was noted is restaurant owners. The Board informed Dana and Tim of their progress in creating the new Master Plan and their hopes for the Tif renewal in 2029.

D. CALL TO THE PUBLIC

Nothing to report.

E. MEETING ADJOURN

The meeting was Adjourned at 12:14 pm. -TD

APPROVED