



**REGULAR HIGHLAND DDA BOARD MEETING**  
**6:15 PM Wednesday**  
**APRIL 9TH, 2025**  
**Steeple Hall**  
**205 W. Livingston, Highland MI 48357**

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING MARCH 12, 2025
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
  - A request for a Motion for the 2025 MSOC Technical Assistance benefit to be applied to the Master Plan with 2nd choice of Outdoor Art Gallery.
  - Discussion and possible Motion for Highland White Lake Business Association Gold Membership of \$500
  - CD Renewals
  - Downtown Days in September we plan to partner with the Kindness Project-Lunch on us!.
- G. OLD BUSINESS
  - Request to Table Purchasing Policy to the May Board Meeting
  - Request to Postpone Conflict of Interest to the May Board Meeting Board Meeting)
  - DDA Office Update
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
  - Design
    - i. Boardwalk update
  - Economic Revitalization
    - ii. Business Roundtable/Mixer
    - iii. Burger Battle Update. Winner was
  - Organization
    - iv. Volunteer Appreciation Event (Discuss dates)
  - Promotions
    - v. Concerts Scheduled
    - vi. Farmers' Market Discussion Jamie Globerson, Farmers' Market Manager)
- J. MSOC
  - Main Street Now Conference April 7th to April 9th Philadelphia, PA
- K. DISTRICT DEVELOPMENT
- L. CALL TO THE PUBLIC
- N. ADJOURN

OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Set Up DDA Office
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
- Trail from Highland Station to Ford Estate

**Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.**